

Your Story is Our History: Souvenir Journal Ad Guide

The Episcopal Church of St. John the Baptist | 130th Anniversary

The **130th Anniversary Souvenir Journal** will be a permanent record of our legacy. While businesses often provide pre-designed advertisements, we want to ensure our members have the guidance they need to create personal, meaningful messages.

Use this guide to help draft your personal ad or tribute.

1. Choose Your Ad Type

How would you like to use your space? Here are the most common ways our members participate:

- **In Memoriam:** Honor the memory of a loved one who served or worshiped at St. John's.
- **Family Legacy:** Celebrate your family's history with the church (e.g., "The Johnson Family: Members since 1954").
- **Ministry Tribute:** Celebrate a specific ministry (e.g., The Altar Guild, The Choir, or the Youth Ministry).
- **Congratulatory Message:** A simple "Happy 130th Anniversary" from your family to the parish.

2. Drafting Your Message (Prompts & Ideas)

If you aren't sure what to say, try one of these templates:

- **Option A (Memorial):** *"In loving memory of [Name]. Your faith continues to light our path. We celebrate 130 years of St. John the Baptist with you in our hearts."*
- **Option B (Family Legacy):** *"Three generations of the [Name] Family have been rooted in faith at St. John's. We are proud to celebrate this historic 130th milestone!"*
- **Option C (Future Focused):** *"Renewed by the Spirit and excited for the future! The [Name] Family congratulates St. John the Baptist on 130 years of justice and love in Orlando."*
- **Option D (Scripture Based):** *"'They shall mount up with wings as eagles.' (Isaiah 40:31). Happy 130th Anniversary to our church home. – [Your Name/Family Name]"*

3. Recommended Word Counts

To ensure your ad is legible and looks beautiful, please try to stay within these limits:

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- **Full Page:** Up to 150 words (with 1–2 photos) or 250 words (text only).
- **Half Page:** Up to 75 words (with 1 photo) or 125 words (text only).

4. Photo Tips

- **Quality:** If using a digital photo, please send the original "large" file.
- **Physical Photos:** If you have an old physical photo you need scanned, please bring it to the church office on [Insert Date/Time] and we will assist you.
- **Content:** Photos of baptisms, weddings, or family pews are perfect for this journal!

5. Submission Worksheet

Fill this out and return it to the Anniversary Committee or email it to RogerLJohnson13@gmail.com.

Purchaser Name: _____

Ad Size: [] Full [] Half

Heading (e.g., "In Memory of..."): _____

Main Message: _____

Names to be listed as "From": _____

Photo Included? [] Yes [] No (If yes, please label the file with your name)

Submission Deadline: Sunday March 8, 2026

If you need help writing or designing your ad, please contact the Steering Committee at 813-465-9780. We are happy to help!